

chloe konrad

education

University of Missouri School of Journalism
 Anticipated Graduation May 2023
 Journalism Major, Women's and Gender Studies Minor
 Walter Williams Scholar (invite only scholar program)
 Honors College, Honor Roll

Glenbrook South High School
 Glenview, Illinois
 Graduated May 2019
 Illinois State Scholar
 GPA: 4.3

she/her

email
chloekon@me.com

phone
847.902.6597

portfolio
www.chloekonrad.com

instagram
chloe.konrad

twitter
konrad_chloe

blog
howchlocanyougo.com

journalism experience

Communications Intern — Levy — June 2022-August 2022

- completed and presented a rebrand of national company blog
- created content for company blog and social media platforms
- learned ins-and-outs of corporate communications department

Editorial Intern — Modern Luxury — January 2022-May 2022

- writing for seven titles at a company with over 85 titles in 22 markets
- conducting market research for story and section ideas
- writing for print and digital

Haymarket Media Editorial Intern — McKnight's — July 2021-Aug 2021

- served as editorial intern for two senior care B2B magazines
- effectively wrote and published about 40 articles for print and online
- helped with organizational tasks like documenting publication history
- completed a product pitch and pre-development with small team of interns

Contributing Writer — Vox Magazine — Oct 2020-Dec 2021

- wrote and published articles consistently for online
- pitched stories and took assignments from editorial staff
- published six articles for food & drink section, along with photography

President, Secretary — Mizzou Magazine Club — Aug 2020-Present

- acted as president for senior year, led executive board
- planned meetings with leaders in the industry in New York and St. Louis
- designed unique summaries after each meeting

other experience

Volunteer — Juste Deserts Non-Profit

Writer, Editor — MOVE Angles, The Maneater

Swim Instructor — Learn2Swim, Goldfish Swim School

Seasonal Retail Employee — Paper Source

Skills

Proficient

Adobe Photoshop

InDesign

Illustrator

AP Style

Wordpress

Social Media

Intermediate

Adobe Audition

Premiere

Intangible

Deadline Pressure

Communication

Organization

Collaboration

Accomplishments

Illinois State Scholar

Gold Crown and Pacemaker
(high school journalism)

Distinguished Service Award
(high school yearbook)

Honor Roll